



For Immediate Release

ViridiSTOR Honored as Gold Stevie® Award Winner in 2013 American Business AwardsSM

ViridiSTOR's Green Box® Solution Awarded Best New Product or Service in Media & Entertainment Category

Tustin, CA – September 18, 2013 – [ViridiSTOR LLC](#) was presented with a Gold Stevie® Award in the Media and Entertainment category in The 11th Annual American Business Awards Monday night, focused on the technology and new product awards categories.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

“So many remarkable stories of success and innovation were told in the nominations submitted to this year's American Business Awards,” said Michael Gallagher, president and founder of the Stevie Awards. “We congratulate ViridiSTOR and all of this year's Stevie Award winners, and thank them for the inspiration provided by their achievements.”

“Receiving a Gold Stevie Award validates the market and business acceptance of our solution,” stated Terry Mullin, president and CEO of ViridiSTOR LLC. “With our ability to deliver information of all types digitally, the uses for our solution in the media and entertainment fields are unlimited,” Mullin continued. “Consider a film festival where all of the film trailers, synopsis, cast and crew are organized on our Presenter USB. Quickly and easily users will be able to find the films of interest by powerful search and filtering, and watch the trailer on their Mac or Windows PC. No Internet required! The same can be provided for performing arts centers to showcase their upcoming events and more. And as the first fiscally sound solution that significantly reduces costs of delivering information at the over 1.3M trade shows, conferences, and meetings held every year, we provide an immediate and positive ROI with the use of our system. By greatly reducing or eliminating the need for paper at any event, our solution clearly shows how sustainability can be financially viable and provides unquestionable environmental savings delivering information digitally,” added Mullin.

More than 3,200 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories. Nicknamed the Stevies for the Greek word for “crowned,” the trophies were presented to winners during a gala banquet on Monday, September 16 at the Julia Morgan Ballroom in San Francisco. More than 250 nominees and their guests attended. Stevie Award winners were selected by more than 320 executives nationwide who participated in the judging process.



Michael Gallagher, President of the American Business Awards presenting award to Terry Mullin, CEO of ViridiSTOR LLC (left to right).



About the Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A fifth program, the Asia-Pacific Stevie Awards, will debut this month. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

About ViridiSTOR

Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing the world's first environmentally and fiscally sound business solution for the information technology market. The Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. For additional information, please visit the company's web site at <http://www.viridistor.com>.

Press Information

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