



## ViridiSTOR Named as American Technology Award Finalist in IT Services & Consulting Category

*TechAmerica Foundation Presents "Best Of" Awards Recognizing Technology products and Services Across the Technology Industry*

**TUSTIN, CA, May 10, 2012** – ViridiSTOR® LLC, has been named a finalist in the IT Services & Consulting category for the 2012 TechAmerica Foundation [American Technology Awards](#) (ATA's). The ATA's cross the technology industry recognizing technology products and services like the ViridiSTOR Green Box® solution. The winners will be announced at the Technology and Government gala dinner in Washington, D.C. June 13, 2012.

"Being selected as one of three finalists for a Terman award in the IT Services & Consulting category is truly a great honor" stated Terry Mullin, president and CEO of [ViridiSTOR](#) LLC. "As the first sustainable solution that significantly reduces the cost of delivering information of all kinds at nearly 2 million events held every year, the ViridiSTOR solution addresses the need for an immediate payback in a sustainable solution. Through the reduction or elimination of paper at the 1.8 million events that take place annually in the U.S. alone, our solution provides unquestionable environmental savings, [while reducing costs](#)," added Mullin.

"The caliber of this year's nominees was incredible. Our judges had their work cut out for them," said Jennifer Kerber, President of the TechAmerica Foundation. "We congratulate Viridistor for their outstanding work and thank them for their contribution to the growth and innovation of our vibrant tech industry."

"With the [digital delivery of content](#) at events through the use of our product, we improve the user experience of the over 205 million attendees who participate, for a [fraction of the cost](#) of paper-based materials that are paid for by exhibitors," stated Mullin. "And considering that these events contribute approximately \$106 billion to the GDP of the U.S. economy, clearly our innovation makes as much fiscal sense as [sustainable sense](#)."

The awards, also known as the "Termans" in honor of Frederick Terman, the widely credited father of Silicon Valley, are awarded on the basis of a thorough evaluation by industry experts and technology leaders. Nominations for The American Technology Awards, "The Termans," are vetted by industry experts and technology companies.

Kevin Johnson, CEO of Juniper Networks (NYSE: JNPR) will also be honored during the dinner with the American Technology Awards Corporate Leadership Award and Department of

Homeland Security Chief Information Officer, Richard Spires will be recognized as the Government Technology Executive of the Year.

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**About ViridiSTOR**

Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing the world's first environmentally and fiscally sound business solution for the information technology market. The Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. With the Green Box solution, traditional static materials are replaced with electronic files including video, high resolution color images, presentations, or entire product catalogs. The Green Box solution can be implemented at a fraction of the cost required to print traditional materials, and dramatically reduces the carbon footprint of an event. For additional information, please visit the company's web site at <http://www.viridistor.com>.

**About TechAmerica Foundation**

TechAmerica Foundation educates industry executives, policy makers and opinion leaders on the promise of technological innovation to advance prosperity, security and the general welfare. Launched in 1981, the Foundation is a 501(c)(3) non-profit, non-partisan affiliate of TechAmerica, which is the leading voice and resource for the U.S. technology industry. The Foundation disseminates award-winning industry, policy and market research covering topics such as U.S. competitiveness in a global economy, innovation in government, and other areas of national interest. It also organizes conferences and seminars to explore pertinent issues with government and industry representatives and to share the Foundation's findings. Learn more about TechAmerica Foundation at [www.techamericafoundation.org](http://www.techamericafoundation.org).

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