



## **ViridiSTOR Receives AC-NET's Grand Prize For Most Promising Clean Technology Solution**

*Award Presented at CleanTech OC Event in Irvine, CA on September 12<sup>th</sup>, 2011*

**Tustin, CA – September 15<sup>th</sup>, 2011 – ViridiSTOR LLC's Green Box™ Solution** has been awarded the Grand Prize of the [AC-NET \(Anaheim Center for New Energy Technologies\)](#). The Competition, entering its third year, seeks to promote and develop emerging clean tech companies with solutions to Southern California's environmental and industrial challenges.

"I am pleased to announce ViridiSTOR as the Grand Prize winner of this year's competition. Their innovative product not only addresses the environmental impacts caused by the production of paper but helps to reduce costs over conventional means," said Anaheim Public Utilities General Manager, Marcie Edwards.

"The ViridiSTOR solution demonstrates how technology can immediately address a tremendous environmental issue, while at the same time reducing costs over conventional means of information delivery at events of all types," said Matthew Jenusaitis, CEO of OCTANe. "ViridiSTOR demonstrates how a privately funded Orange County company can bring to market innovation that solves real-world business problems that show an immediate financial benefit for the economy as well as making a positive environmental impact."

"It is an incredible honor to win this prestigious award," said Terry Mullin, CEO, ViridiSTOR®. "We've spent many years developing the [Green Box Solution](#) to [address reducing costs of trade shows and events](#), while actually solving the environmental issues that surround them. Our solution clearly demonstrates that clean tech solutions of all kinds can be implemented that reduce costs over conventional means, and actually create new revenue streams for businesses. ViridiSTOR is committed to the 'triple threat' of providing clean tech innovations that address real business needs, reduce costs, and increases profits for producers, which lead to new job creation," added Mullin.

"ViridiSTOR was the sponsor of CleanTech OC that provided the electronic delivery of the information from our exhibitors and presenters at the event," said Taylor Honrath, Director of Development and Programs for CleanTech OC. "We join AC-NET and OCTANe in congratulating ViridiSTOR on this award."

-more-

**About Anaheim Public Utilities / AC-NET**

For more than 100 years, Anaheim Public Utilities has served Anaheim water and electric customers with low rates and reliable service. Anaheim Public Utilities is Orange County's only publicly owned water and electric utility. For more information, please visit <http://www.acnet-anaheim.net/>.

**About the City of Anaheim**

Founded in 1857, Anaheim is one of the nation's premier municipalities and is California's 10th most populous city. Anaheim covers 50 square miles with more than 345,500 residents and more than 2,100 City employees. The municipal corporation's annual budget is \$1.3 billion. Anaheim supports a thriving business community with companies such as CKE Restaurants, Inc., L-3 Communications, Pacific Sunwear, and Disneyland Resort. Successful sports franchises call Anaheim home, including Angels Baseball, Anaheim Ducks, Anaheim Arsenal, and the 2008 Olympic Gold Medal winning USA Men's Volleyball team. Anaheim also boasts world-class meeting and entertainment venues with the Anaheim Convention Center, the largest on the west coast, Honda Center, The Grove of Anaheim, Anaheim GardenWalk, and Angel Stadium of Anaheim. Annually, Anaheim welcomes millions of visitors to the city, truly making it where the world comes to live, work and play. For more information, please visit [www.anaheim.net](http://www.anaheim.net).

**About OCTANe**

Based in Orange County, CA, OCTANe connects people and ideas with capital and resources to fuel technology growth in Orange County. Our members represent Orange County technology executive leaders, entrepreneurs, investors, venture capitalists, academicians, and strategic advisors. OCTANe's LaunchPad process provides detailed, quantitative, and actionable feedback on business plans and investment presentations. To date, 56 companies have received more than \$150 million with the support of OCTANe's LaunchPad program and Signature Event Investment Conferences. For more information, please visit <http://www.octaneoc.org/>.

**About ViridiSTOR**

Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing environmentally and fiscally sound business solutions for the information technology market. The Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. With the Green Box, traditional static materials are replaced with electronic files including video, high resolution color images, presentations, or entire product catalogs. The Green Box solution can be implemented at a fraction of the cost required to print traditional materials, and dramatically reduces the carbon footprint of an event. For additional information, please visit the company's web site at <http://www.viridistor.com>.

###

**Media Contacts:**

Terry Mullin  
ViridiSTOR LLC  
(714) 389-5378 ext. 1  
[tmullin@viridistor.com](mailto:tmullin@viridistor.com)

Margie Otto  
AC-NET  
(714) 765-4497 office