Terry Mullin Named Winner of the 2011 Innovator Award for Software Category at TechAmerica's 53rd Annual David Packard Medal of Achievement and Innovator Awards

ViridiSTOR Solution Acknowledged for Its Information Delivery Solution

Tustin, CA – October 11, 2011 - Terry Mullin, CEO and President of ViridiSTOR® LLC, has been named the winner of the 2011 Innovator Award for the Software category at the 53rd Annual David Packard Medal of Achievement and Innovator Awards, which honors individuals for their contributions to the technology industry.

Since 1959, TechAmerica has awarded the David Packard Medal of Achievement, their highest award, to honor significant lifetime contributors

Terry Mullin, left, being presented award by Dennis Stolkey, right, Senior VP & GM of HP Enterprise Services & Vice Chairman of TechAmerica.

and pioneers of the high-tech industry. To honor current leaders TechAmerica added the Innovator Awards.

"TechAmerica is excited to highlight Mr. Mullin as well as the rest of the Innovator Awards recipients," said TechAmerica President and CEO Phil Bond. "This year, we were thrilled with the number of nominations and as we congratulate the winners, we encourage the entire industry to continue to influence technology development for the future."

Mullin brings 25+ years of experience in creating highly successful solutions for information management at all levels of the corporate world, including enterprise database and reporting systems, electronic document imaging and digital asset management, computer hardware innovation and Internet information integration applications. In his latest innovation, which has already received patent protection, the ViridiSTOR solution provides trade show and conference organizers with a way to replace the distribution of paper-based materials at their events thereby greatly reducing the environmental impact of a show while, at the same time reducing costs of participation and creating new revenue opportunities, and increasing the usability of the information.

"It is an incredible honor to win the Innovator award," said Terry Mullin, CEO, ViridiSTOR. "We approached the challenge of information delivery and sustainability from a business perspective. Our goal was to get rid of paper and its environmental waste, while making information more accessible. We built a product that can be deployed immediately, have an immediate impact on the environment, the

economy, and the users of information," added Mullin. "Receiving this Innovator Award in the Software category further validates our solution that can immediately reduce costs, create new revenue streams, while at the same time providing a truly sustainable solution."

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"We've spent many years developing the Green Box Solution to address reducing costs of trade shows and events, while actually solving the environmental issues that surround them.
Our solution clearly demonstrates that clean tech solutions of all kinds can be implemented that reduce costs over conventional means, and actually create new revenue streams for businesses. ViridiSTOR is committed to the 'triple threat' of providing clean tech innovations that address real business needs, reduce costs, and increases profits for producers, which lead to new job creation," added Mullin.

The Innovator Awards honor innovators representing different industry segments for their contributions to the technology industry. One winner was selected in each of the following categories: Cloud Computing & E-Commerce, Cybersecurity, Electronics, Government Services, Green Tech / Smart Grid, Health & Medical Technologies, Mobile Services, Semiconductor, Social Media and Software.

The winners were announced on Tuesday, October 11, 2011 at TechAmerica's David Packard Medal of Achievement & Innovator Awards 53rd Annual Dinner at the Sharon Heights Golf and Country Club in Menlo Park, CA. For more information about the event, please visit www.techamerica.org/innovatorawards.

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About ViridiSTOR
Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing environmentally and fiscally sound business solutions for the information technology market. The Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. With the Green Box, traditional static materials are replaced with electronic files including video, high resolution color images, presentations, or entire product catalogs. The Green Box solution can be implemented at a fraction of the cost required to print traditional materials, and dramatically reduces the carbon footprint of an event. For additional information, please visit the company's web site at http://www.viridistor.com.

About TechAmerica
TechAmerica is the leading voice for the U.S. technology industry – the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy. Representing approximately 1,200 member companies of all sizes from the public and commercial sectors of the economy, it is the industry's largest advocacy organization and is dedicated to helping members' top and bottom lines. TechAmerica is also the technology industry's only grassroots-to-global advocacy network, with offices in state capitals around the United States, Washington, D.C., Europe (Brussels) and Asia (Beijing).It was formed by the merger of AeA (formerly the American Electronics Association), the Cyber Security Industry Alliance (CSIA), the Information Technology Association of

America (ITAA) and the Government Electronics & Information Technology Association (GEIA).Learn more about TechAmerica at www.techamerica.org.

Media Contacts:

Jeff Lau	Stephanie Craig
Director of Marketing	Director of Communications,
ViridiSTOR LLC	TechAmerica
(714) 389-5378 ext. 7	202.682.4443
jlau@viridistor.com	Stephanie.Craig@techamerica.org